

Privacy Policy

The following constitutes the *Off the Hook Promotions* Terms and Conditions which governs the use of the *Off the Hook Promotions* website and services:

- 1) Your right to privacy is very important to us. We treat personal information collected through this website and voluntarily provided by you to us, as private and confidential. We are committed to giving you secure access to our online services. We shall use our best endeavours to protect your personal information.
- 2) We are bound by section 51 of the Electronic Communications and Transactions Act 2002 of South Africa ('ECT Act'), which governs your right to having your personal information kept private and which briefly stipulates the following:
 - a. We will only collect, disclose, collate, process and store ('use') your personal information with your express written permission unless legally required to do so, and will only use such information for the lawful purpose for which it is required.
 - b. We will disclose in writing, the specific purpose for which we use, request and store your personal information. We will also keep a record of that personal information and the specific purpose for which we collect it.
 - c. We will not use your personal information for any other purpose, other than that which we disclosed to you, unless you give us your express written permission to do so, or unless we are permitted to do so by law.
- 3) Further to the requirements of the ECT Act; we will disclose your personal information without your consent:
 - a. If we are required to do so by law or a court order;
 - b. If disclosure is in the public interest;
 - c. If disclosure is in our interest;
 - d. With your implied consent.
- 4) Like most websites, *Off the Hook Promotions* automatically collects information and data through the use of 'cookies'. A 'Cookie' is a small text file that is placed on your hard disk by web page server which enables a website to recognise repeat users, facilitate the users on going access to and use of the website and allows a website to track usage behaviour and compile aggregate data that will allow content improvements and targeted advertising. A cookie will not provide *Off the Hook Promotions* with personal information; therefore, if you have not supplied *Off the Hook Promotions* with any personal information, you can still browse the website anonymously. You have the ability to accept or decline cookies. Most web browsers automatically accept cookies; however you can modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of this or other websites which you visit.

- 5) The personal identifiable information we collect about you is stored in limited access servers. *Off the Hook Promotions* maintains safeguards to protect the security, integrity, and privacy of these servers and your personally identifiable information.

- 6) We reserve the right to amend this privacy policy at any time. All amendments to this privacy policy will be posted on the website. Unless otherwise stated, the current version shall supersede and replace all previous versions of this privacy and security statement.

Questions

If you have any questions about this privacy policy, please email us on offthehookza@gmail.com .